# **USET Foundation NEWS**



UNITED STATES EQUESTRIAN TEAM FOUNDATION • VOLUME 5 • ISSUE 1 •

## Jane Forbes Clark Leads USET Foundation as President and CEO

#### **BY MARY HILTON**

hrough her roles as rider, owner, and administrative leader, Jane Forbes Clark has been involved with the United States Equestrian Team for more than 25 years. Newly elected as the USET Foundation President and Chief Executive Officer, Clark is looking forward to fulfilling her new role with the Foundation and completing the recently launched \$20 million Campaign to Achieve Competitive Excellence. "I've always loved the USET, from my first involvement with the organization in the early '80s," Clark said. "I'm very excited to be involved with the USET Foundation because our Campaign for Competitive Excellence is perfect for what the United States Equestrian Team has always stood for."

Clark pointed out that the Campaign to Achieve Competitive Excellence has already reached \$10 million in leadership donations. "The USET's trademark is



Jane Forbes Clark with Arlene and David Page at the USET Foundation Kick Off Gala for the Campaign to Achieve Competitive Excellence.

excellence, but to maintain this competitive excellence is going to take maintaining the vibrancy and energy of our fundraising program," Clark said. "Our new \$20 million campaign is a terrific one. We know it's not easy raising the second \$10 million that we need to complete this campaign, but I know we can do it. We have great international competitive records in all seven international disciplines and to maintain that, we need funding that's in place for the future. One of my goals is to make sure that funding is in place, wellmanaged, and the programs that our riders and our coaches need to go forward can be available to them, and that we can also have a very viable Young Rider and Developing Rider program."

Clark noted that since the Foundation's inception in 2004, the organization has proven that it is strong in its fundraising efforts and has provided more than \$6 million to this country's High Performance programs. "That funding has had a direct tangible impact on the success of our United States equestrian teams," Clark said. "In the last two years, our Samsung Super League show jumping teams have finished in the top two spots. Most recently, at the 2006 World Equestrian Games in Aachen, our teams won two Gold Medals, four Silver Medals, and three Bronze Medals. Those wins are now part of the U.S. Equestrian Team's impressive legacy of competitive excellence." To date, U.S. riders have won 38 Olympic medals, 65 Pan American Games medals, and 49 World Championship medals. "Now we must secure every competitive advantage as we head for the 2008 Olympic Games in Hong Kong and the 2010 World Equestrian Games in Lexington, Kentucky," Clark said.



WINTER 2007

Jane Forbes Clark at five years old with her mother, Jane Clark, at the Upperville Horse Show in Virginia.

#### A Background in Business and Horses

Clark, 51, has an extensive history with horses, equestrian organizations, and business that provides an impressive background of credentials for her new position. She grew up in two hometowns – the horse country of Middleburg, Virginia, and historic Cooperstown, New York, home of the National Baseball Hall of Fame. Each town has provided her with a unique basis for her present numerous and varied roles.

The Clark family has been involved with horses for generations, including all aspects of Thoroughbred racing, polo, foxhunting, and coaching. "Horses have always been a major focal point of my family," Clark said.

Clark has served in leadership positions with equestrian organizations including the Federation Equestre Internationale (FEI), American Horse Council, United States Olympic Committee, Show Jumping Hall of Fame and Museum, and Lake Placid Horse Show Association. Clark



# Three New Members Added to USET Foundation Board of Trustees

BY JENNIFER KAPPLER

The United States Equestrian Team Foundation held its annual meeting January 12, 2007, in Louisville, Kentucky. At the meeting, changes to the USET Foundation's officers included the addition of three new Trustees: Jane Thomas, Stephen T. Rojek and Lawrence G. Tribble. Mr. Tribble was also named as the new USET Foundation Treasurer. This dynamic group of Trustees brings years of experience in business and philanthropy, as well as equestrian sport, to the board.

### JANE THOMAS

Jane Thomas, 47, started riding at age nine in Newport Beach, California, with hunter trainer Bob McDonald. She currently competes in dressage at Prix St. Georges and Intermediaire I on her mare Wishful. Jane, along with her parents Parry and Peggy Thomas, have been long time supporters of the USET Foundation, as well as rider Debbie McDonald, who trains the family's dressage horses at their River Grove Farm in Hailey, Idaho. Jane and her parents have supported McDonald's international career in dressage and her team horses Beaurivage and Brentina. McDonald has competed in three World Cup Dressage Finals, two World Equestrian Games, and the Athens Olympic Games, earning a total of four medals for the U.S. Jane Thomas is a wife and a mother of one son.



STEPHEN T. ROJEK

Endurance and competitive trail riding have been Stephen Rojek's focus since 1972. To date he has ridden in more than 28,000 miles of competition. He and his wife, Dinah, have businesses in retail and manufacturing and a large farm in South Woodstock, Vermont, where they stage the Vermont 100-Mile Endurance Race and Run each July. The Rojeks' passions include traveling to international destinations such as China, Bhutan, Guatemala, and Ireland. Stephen has competed in five Pan American Games and two World Championships, finishing fourth at the 2002 World Equestrian Games in Jerez, Spain.

### LAWRENCE G. TRIBBLE

Lawrence ("Larry") Tribble is known in show jumping circles as the proud father of Christine McCrea. Christine represented the U.S. on the Samsung Super League tour in 2006 and contributed to the overall second place finish for the United States. Christine is currently setting her sights on the 2007 Rolex FEI World Cup<sup>TM</sup> in Las Vegas on her mount Vegas. Larry, along with his family, owns and runs Windsor Show Stables in East Windsor, Connecticut. He can often be seen supporting his daughter quietly from the sidelines. Larry owns and operates Southern Auto Auction, a family business founded by his father in 1947 in Georgia. Southern Auto Auction is a 300-acre, full service auction facility that offers weekly live auto auctions with online bidding.



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Dear Friends,

As we start off 2007, we have much to celebrate.

On February 10th we launched the USET Foundation Campaign to Achieve Competitive Excellence with \$10 million raised to date toward our \$20 million goal. Tuny and David Page graciously opened their beautiful Stillpoint Farm in Wellington, Florida, to the Foundation for this very special night. The celebration brought together our Campaign donors, Gold Medal Club members, ath-

letes, and coaches to celebrate the success of the U.S. equestrian teams, and to give thanks to the individuals who have made leadership gifts toward this effort. This campaign has already had a major impact on the Federation's High Performance programs and its athletes' ability to train and compete around the world. In 2006, our athletes won a record nine medals at the World Equestrian Games in Aachen and qualified two of our three disciplines – dressage and show jumping – for the 2008 Olympic Games.

We also honored two truly outstanding athletes during the evening. Beezie Madden won the Whitney Stone Memorial Cup for an unprecedented second time, and Carolyn Kelly won the Lionel Guerrand-Hermès Award, establishing herself as one of this country's most promising young equestrian athletes.

Elma Garcia "wowed" us all with a first look at some of the images in her amazing Athlete Portrait Campaign. She has captured the unique personalities of our athletes and their special connection with their world-class equine partners. I am sure you will enjoy reading more about Elma on page 6 and her generous contribution to the USET Foundation.

While we took time out to celebrate, we also recognize the importance of keeping our eye on the campaign goal – \$20 million. This is going to be our biggest challenge. We must rise to the challenge and stretch our giving to keep up with the pace of the talented equestrians this country has. We must provide them with the opportunities that will make the United States the pinnacle of the international equestrian world – now and in the years ahead.

My sincere thanks go to Frank Lloyd, who stepped down as Chairman of the Board this past January. As you all know, Frank has been a devoted and hard working member of the Foundation's Board of Trustees and helped establish the USET Foundation as a strong and vital fundraising organization for our athletes and U.S. equestrian teams.

I would also like to welcome Jane Clark, the new President of the USET Foundation. We cover Jane's extensive background and involvement in equestrian sport and philanthropy in this newsletter. I look forward to working with Jane, and all of you, as we continue to achieve our mission of supporting athletes, promoting international excellence, and building for the future.

As always, THANK YOU!

Sincerely yours,

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Bonnie B. Jenkins Executive Director

### JANE FORBES CLARK

Continued from page 1

was president of the former American Horse Shows Association (AHSA) from 1991 to 1996, and she has also held several positions with the USET, including Senior Vice President, Vice Chairman, and Trustee.

In addition to her equestrian focus, Clark is devoted to baseball. Since 2000, she has been Chairman and Director of the National Baseball Hall of Fame and Museum, Inc., which was founded by her grandfather in Cooperstown in 1936. For five generations, Clark's family has been involved in the preservation and conservation of Cooperstown and the surrounding countryside. Clark manages a number of entities that her family founded in Cooperstown including The Fenimore Art Museum, the Farmers Museum, the Mary Imogene Bassett Hospital, the Otesage Resort Hotel, and the Cooper Inn.



Jane Forbes Clark at the National Baseball Hall of Fame and Museum, 2005. Photo Courtesy of Jane Forbes Clark

executive, Clark serves as Chairman and Director of The Clark Estates, Inc., a financial and business management corporation based in New York City, and Vice President and Director of The Leatherstocking Corporation, a

A top business

hotel and real estate corporation based in Cooperstown. Clark is also President and Director of several charitable, cultural, and governmental organizations and she manages two Foundations – The Scriven Foundation, which supports not-for-profit organizations in Cooperstown, and The Clark Foundation, which supports social services, educational organizations, medical research, and the arts, primarily in Cooperstown and New York City.

Handling her multitude of duties is a feat Clark has mastered. "I've always been a very organized person and I try not to complicate things," explained Clark. "The organizations that I work with, that I have leadership roles in, I tend to identify the mission, identify what needs to be done and then do it without too much complication in the process. I have wonderful staff. I don't think you can do anything well without very good backup and I'm lucky enough to have very good back-up in my office, which allows me to do a lot of things and hopefully do them the way they should be done."

#### A Hands-On Horsewoman

Clark is very much a hands-on horsewoman and keenly aware of what it takes for U.S. equestrian athletes to reach the international arena. Since the 1990s, Clark has been a supportive owner of horses competing in show jumping, dressage, and driving, which have helped the U.S. to win seven medals – one World Equestrian Games medal, two Pan American Games medals, and four Olympic Games medals.

Before she became an owner of horses that competed for the U.S., Clark was an accomplished rider in her own right, starting at age four when she sat on her first pony. As a youngster, Clark was a Pony Club member in Virginia. When she was a student at The Foxcroft School and later at Bennett College, she brought her horses with her so that she could continue to foxhunt.

"It wasn't until my senior year at Bennett College when I was 20 that I started thinking about showing seriously and that was because of Jim and Carol Fallon, who were running the equestrian program at Bennett," Clark explained. The Fallons had a very strong background in showing hunters. Clark bought her first show hunter, Nashville Brass, from Leslie (Burr) Howard in 1980. Nashville Brass went on to become AHSA First Year Green Working Hunter Horse of the Year.

The acquisition of Nashville Brass started a 25-year partnership between Clark and Howard in hunters and show jumpers. "We had some wonderful successes," recalls Clark. During the '80s and '90s, a long list of Clark-owned hunters and jumpers achieved an impressive record of victories. "My horse Boing was Leslie's reserve horse for the 1984 Los Angeles Olympic Games. She also rode my horse



Arrivederci and Jane Clark, 1992

Extreme at the 1996 Atlanta Olympic Games and helped win the Team Silver medal," Clark related. "We had countless Nations' Cups and Grand Prix wins in the years surrounding those Olympics." Howard also earned Team Gold with Boing at the 1983 Pan American Games



Mystic Emperor and Jane Clark, 1987

and Team Silver with Clark's Cloverleaf at the 1999 Pan Ams.

Another rider who achieved success on a Clark-owned horse during the late 1980s was George H. Morris, the current U.S. Showing Jumping Chef d'Equipe. In 1988, Morris rode Clark's Rio to victory at Spruce Meadows, Canada, claiming the biggest purse in show jumping history. During those years, Clark had her own successes as a rider as well. "In that period I had a series of wonderful show hunters – Classic, Mystic Emperor, Master of the Game, Winter Rose, Arrivederci," Clark related. "All of whom Leslie found for me."

Clark competed wherever Howard and the Fairfield Hunt Club were showing, generally at venues that accommodated both the hunters and the jumpers, including Wellington, Florida; Lake Placid, New York; and the east coast indoor circuit. For six winters, Clark also showed with Don Stewart in Ocala, Florida, in December and January before meeting Howard in Wellington for the Winter Equestrian Festival.

"One of the greatest thrills as a competitive rider was having Classic and Arrivederci because they were such winners, such great horses, that it was a thrill just to ride them in the ring," Clark remembers. "We did a tremendous amount of winning, but no win sticks out more than just the experience of being able to ride those two horses. They were fabulous."

Clark's father died in 1991 and she took over the family business. She gave up riding competitively in 1998. "There just wasn't enough time to devote to both. In the beginning there was a lot of work to do in the office," Clark explained. "But every cloud has a silver lining. That transition to the office allowed me to think about riding dressage."

Clark first became involved in dressage in 1995 when she leased Metallic from Anne Gribbons as a potential mount for Robert Dover to ride at the 1996 Atlanta Olympics. Later in 1995, Clark purchased Everest as another possible candidate for Atlanta, but injuries sidelined the gelding. Dover and Metallic earned a berth on the team for the 1996 Olympic Games and helped the U.S. win Team Bronze. Clark made a commitment to Dover's international career and acquired Ranier, who helped the U.S. earn Team Bronze at the 2000 Sydney Olympics, and then FBW Kennedy, who was Dover's mount on the squad that earned Team Bronze at the 2004 Athens Olympics.

After the 2000 Sydney Olympics, Clark began riding Ranier and started training with Dover. "I absolutely loved it!" Clark enthused. "Robert found the most wonderful schoolmaster for me, Askari, who was Richard Davidson's horse on the English team for years. It's really been fun learning a sport that I had just been watching from the ground. Now I'm able to feel all the moves and how talented and extraordinary these dressage horses are." Clark rides at Grand Prix level at home, but has no intentions of competing.

Currently, Katherine Bateson-Chandler, who has worked with Dover for many years, rides Clark's competitive dressage horses. Bateson-Chandler is aiming Collo 5 for the 2007 Pan American Games in Rio de Janeiro, Brazil.

Molly Ashe has been riding Clark's Grand Prix show jumpers since 2002. Clark has known Ashe since they were both affiliated with the Fairfield Hunt Club and has trained with her for years. Aboard Lutopia, Ashe has accumulated an impressive list of wins including the Budweiser Grand Prix du Penn National at the Pennsylvania National Horse Show in Harrisburg (2003), the RBC Cup at Spruce Meadows, Canada, (2003), and the prestigious Queen Elizabeth II Cup in Hickstead, England, twice (2004 and 2006). With Clark's Neuville, Ashe won the 2005 Lexus National Horse Show Jumper Championship in Wellington, Florida, and the 2006 Grand Prix of Dublin in Ireland. Ashe and Neuville were named as alternates for the 2006



Jane Clark with Jimmy Fairclough at Live Oak International Driving Event.

World Equestrian Games. Ashe competed both Lutopia and Neuville in the 2006 Samsung Super League, helping the U.S. to finish in second place. Ashe plans to compete Vicomte D in the Selection Trials for the 2007 Pan American Games.



Jane Clark and Neuville celebrate victory at the 2006 Grand Prix of Dublin in Ireland.

James Fairclough has been driving Clarkowned Four-In-Hand carriage horses since the 1994 World Equestrian Games in The Hague, The Netherlands. Fairclough earned Team Silver at the 2002 Jerez World Equestrian Games.



Campaign Leadership

As USET Foundation President and CEO, Clark's role over the next two years will focus on helping the Campaign to Achieve Competitive Excellence reach the second \$10 million to complete the \$20 million goal. She plans on traveling, giving talks, and meeting with potential donors. "Fundraising is very individual. It's really about building relationships. It's not necessarily big parties and big events, but one-on-one with people," Clark explained.

Jane Forbes Clark

Looking forward to her new role with the USET Foundation, Clark enthused, "I'm very excited to be President of the Foundation. It's an exciting time to be involved with the sport and for the organization."

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## Elma Garcia Creates Athlete Portrait Campaign for USET Foundation

#### BY MARY HILTON

In the fall of 2005, when Elma Garcia, a director/cinematographer and amateur rider, was at River Grove Farm in Hailey, Idaho, enjoying the monthlong training session she had claimed as one of three high bidders at the 2004 Debbie McDonald Training Package Auction, she began formulating a way to say thank-you. Even though Garcia (and each of the other winning bidders) had contributed \$80,000 to clinch the package at the auction, a benefit for the USET Foundation, she considered that a small price to pay for the experience of a lifetime.

"Just to see Debbie every day as a horseman blew me away," Garcia shared about McDonald, who has helped earn Individual and Team Gold at the 1999 Pan American Games, Team Silver at the 2004 Athens Olympics, and Team Silver and Team Bronze at the 2002 and 2006 World Equestrian Games respectively. "I knew that I was very privileged to see another side of her that most people never get to see and it gave me the idea then that I wanted to give something back to the USET Foundation, to Debbie, to the other athletes who I absolutely love and admire, and also to the owners like Peggy and Parry Thomas who have helped bring the sport to the United States and have supported our athletes with these fantastic horses and beautiful facilities."

Garcia created the Athlete Portrait Campaign, which serves a dual purpose of public relations and fundraising to benefit the USET Foundation in its support of athletes bound for the 2008 Beijing Olympic Games. "My idea is to show the public the other side of these athletes, to show the connection between the athlete and the horse, and to celebrate who these people are," Garcia explained. In 2006, Garcia took preliminary shots of McDonald and her trainer in Los Angeles - 2003 Pan American Team Gold Medalist Kristina Harrison - and presented the photos and her idea to USET Foundation Executive Director Bonnie Jenkins. Jenkins approved and arranged photo sessions with selected athletes.



Elma Garcia and Intermezzo

Garcia, who directs and films television commercials, typically on a movie set with a crew of 80, utilized skills from her previous career as a still photographer to photograph the athletes with their horses. She travelled to California, New York, New Jersey, and Florida, at her own expense through the Elma Garcia Foundation. Garcia shopped for wardrobe for each athlete and brought make-up artist David Michaud from Los Angeles to do hair and make-up. She also brought a 20' x 24' black backdrop that they set up in the arenas and barns, using only natural light to illuminate the horse and rider. "The backdrop allowed all the energy and attention to go to the horse and rider and that connection," Garcia explained. "That is another element that makes this campaign look so beautiful - it's just horse and rider and the essence of who they are."

Garcia reported that the riders proved to be exceptional models and excited about the campaign. "All the athletes were fantastic and enthusiastic about this. They're all extremely grateful to the USET Foundation and for them, it's been great," she said. "Once you put your eye to the camera lens, they all have a lot of charisma and they all have a lot of superstar energy."

A sampling of the resulting extraordinary images of High Performance athletes who compete in the Olympic sports of dressage, show jumping and eventing were introduced at the launch of the USET Foundation's Campaign to Achieve Competitive Excellence in Wellington, Florida, on February 10.



Photo by Elma Garci

Athlete Portrait Campaign Photo of Debbie McDonald and Brentina

Another set featuring 16 athletes, measuring 4' x 6' each and double-sided, will be hung in the walkway of the Thomas and Mack Arena in Las Vegas, Nevada, during the 2007 Rolex FEI World Cup<sup>TM</sup> Final for dressage and show jumping in April. At the World Cup the public will be able to purchase regular-sized posters of individual athletes or composite posters. Autograph signing sessions will provide an opportunity for fans to have the athletes sign the posters.

"They're very beautiful. I'm very proud of them," Garcia said of her images. "To me it's a privilege to be able to use my gift in a positive way for the love of photography and the love of horses and the love of athletes. It's fantastic! It's what it's all about."

For Garcia, the month-long training package not only launched a campaign, but also changed her life - she purchased a home in Hailey and moved there in the fall of 2006 to continue training at River Grove with her newly acquired schoolmaster mare Intermezzo, and she made her show ring debut at Third Level in 2007 - quite an accomplishment for an amateur who considered herself below Training Level when she first arrived in Idaho! "It's just great. I'm living my dream," Garcia said. "I'm an amateur and I always want to be an amateur. I have no interest in going to the high level. I just want to ride well and make it artistic. To have Debbie training my horse and me is an unbelievable privilege."

# Campaign to Achieve Competitive Excellence

### $\star$ $\star$ uset foundation has raised \$10 million towards goal $\star$ $\star$

#### BY MARY HILTON

**USET Foundation** President Jane Forbes Clark announced the launch of the \$20 million Campaign to Achieve Competitive Excellence at the Kick Off Gala in Wellington, Florida, on February 10. The Foundation's Board of Trustees embarked on this fundraising program to support U.S. athletes two years ago and has already raised \$10 million towards the \$20 million goal.

In her Keynote Address to the 240 invited guests, which included athletes, coaches, and U.S. equestrian team supporters, Clark detailed the achievements U.S. equestrian teams have amassed internationally and noted that now every competitive advantage must be secured to continue this legacy. The funds raised in the Campaign to Achieve Competitive Excellence will be dedicated to preparing U.S. equestrian athletes and horses for success at the upcoming World Championships, Pan American Games, Olympic Games, Samsung Show Jumping Super League Series, World Cup Finals for Dressage and Show jumping, CCI4\* Eventing competitions, and the FEI World Reining Masters Final.

Starting with the leadership gifts pledged over the past two years, the Campaign for Competitive Excellence seeks commitments of \$25,000 and higher to be paid over the four-year period. The contributions to the campaign will help support all seven High Performance disciplines by providing funds to implement a comprehensive USEF High Performance Strategic Plan; increase the number of competition and training grants for Elite and Developing athletes; expand Developing/Young Rider programs; maintain and expand



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Hunter and Jeannie Harrison

current coaching programs; and preserve and protect the historic Gladstone, New Jersey, headquarters.

Armand Leone, Jr., and

Karen and Frank Lloyd

In conclusion, President Clark thanked the athletes, coaches, owners of team horses, and donors of leadership gifts. "We all share a commitment that the USET remains a force to be reckoned with in international equestrian competition," Clark said. "I ask you to help us maintain this level of performance that has become the United States Equestrian Team legacy and join us in our Campaign to Achieve Competitive Excellence."

Highlighting the campaign Kick-Off Gala, President Clark made special presentations to the party hosts David and Tuny Page; party sponsors Ethel M. Chocolates, Manhattan Mortgage and PhelpsSport.com; former Foundation Chairman Frank V. Lloyd; and Elma Garcia for her Athlete Portrait Campaign. Awards were presented to Gold Medal Club members celebrating anniversaries as USET Foundation supporters.



Robert and Janice Aron



Jane F. Clark and Elma Garcia



Susan and Tim Dutta



Joanne Smith and George Williams

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### USET Foundation Awards Lionel Guerrand-Hermès Trophy To Show Jumper Carolyn Kelly

#### BY JENNIFER WOOD

The USET Foundation awarded the Lionel Guerrand-Hermès Trophy to 18-year-old Carolyn Kelly of New York, New York, recognizing her as a Junior/Young Rider who exemplifies the USET Foundation's ideals of sportsmanship and horsemanship. The presentation was made at the Kick Off Gala for the Campaign to Achieve Competitive Excellence in Wellington, Florida.

With her horse Omona AW, Kelly accumulated a long list of show jumping achievements in 2006, including being named the USEF Farnam/ Platform Horse of the Year in the Junior Jumper division, and winning both the \$40,000 Junior/ Amateur Jumper Classic in Saugerties, New York, and the Calvin Klein Show Jumping Derby at the Hampton Classic in Bridgehampton, New York. The duo also helped Zone 2 win the Gold Medal at the Prix des States in Harrisburg, Pennsylvania.

Kelly's most rewarding competition to date was when she received her pink coat and represented the United States in international competition at the Nations' Cup in Buenos Aires, Argentina. On her horse Rulanda, Kelly helped the U.S. team win the Gold Medal. "I'm so grateful to the USET Foundation, George Morris and my trainer, Chris Kappler, for making that happen," Kelly said. "Under their guidance, it was a wonderful



Hermès Director of Equestrian Marketing Bill Whitehead presents Carolyn Kelly with an Hermès saddle.

experience. I also have to thank my parents for their support and my fantastic horses."

On the United States team, Kelly competed with fellow Hermès trophy winners Brianne Goutal and Kappler. "It's kind of a funny fact that we have all won this award," Kelly remarked.

"It definitely makes winning it even more special. Chris is a role model for me."

Kelly credited her successful year to numerous factors, including staying in Florida for the 2006 winter season to train. "I didn't commute as in past years," she explained. "To have that intensive training and tons of hours on horses really helped. Chris has given me a lot of confidence, and he's a genius in having the right program for the horses."

Kelly is a freshman at Princeton University in New Jersey and is commuting to Florida for the 2007 season to compete. Recently, at the Winter Equestrian Festival, she competed in her first Grand Prix show jumping event. "I need more Grand Prix experience," Kelly said. "I have a focus on school, but I hope to keep my riding going, and I hope to represent the United States again as soon as possible and as much as I can."

# USET Foundation Names Beezie Madden as 2007 Whitney Stone Cup Winner for Second Consecutive Year

Jane Forbes Clark presents Whitney

Stone Cup to Beezie Madden.

The USET Foundation Executive Committee annually awards the Whitney Stone Cup to an active competitor who displays consistent excellence in international competition and high standards of sportsmanlike conduct while also serving as an ambassador for the United States and

equestrian sport. For the first time in its 27-year history, the Whitney Stone Cup has been given a second time to a deserving horseman. The 2007 Whitney Stone Cup winner is Beezie Madden of Cazenovia, New York. The presentation was made at the Kick Off Gala for the Campaign to Achieve Competitive Excellence on February 10 in Wellington, Florida.

The Whitney Stone Cup is given in honor of the late Whitney Stone, who served as President and Chairman of the Board of the USET. Whitney Stone led the USET from 1953 to 1973. He was

instrumental in the creation of a civilian team when the Army retired from competitive horse sports after 1948.

Following an outstanding year in 2005, Madden was awarded the Whitney Stone Cup. In 2006, Madden led the United States to even more honors. Madden and Authentic, owned by Abigail Wexner, have become a force to be reckoned with in international show jumping competition. At the 2006 World Equestrian Games in Aachen, Germany, Madden and Authentic helped the United States win the Team Silver Medal and also won the Individual Silver Medal.

"It is a real honor to win this award for a second time," Madden said. "I hope it's a sign that I'm setting a good example for young, up-and-coming riders."

Madden was pleasantly surprised when she learned that she was being honored for a second time. "I didn't really expect it, but I thought I had a better year in 2006 than 2005," she said. "If I can show consistency and have one good year after another, that's what I'm aiming for."

U.S. Show Jumping Chef d'Equipe George H. Morris, stated, "Beezie is the epitome of what this award stands for. She shows younger riders how it should be done and is the perfect example of horsemanship and sportsmanship for everyone to follow."

Campaign To Achieve Competitive Excellence

### **CAMPAIGN TO ACHIEVE COMPETITIVE EXCELLENCE DONORS** FOUNDATION

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### George H. Morris Horsemastership Training Session Provides Mentoring from Equestrian Masters to Young Riders

#### BY JENNIFER KAPPLER

eorge H. Morris Horsemastership Training Sessions took place January 15 – 20, 2007, at the Palm Beach Polo Equestrian Club in Wellington, Florida. Eight participants

were chosen based on their rankings on the 2006 Bates Equitation List. The curriculum consisted of extensive work with their horses plus training sessions in barn management, nutrition, grooming, conformation, veterinary science, and course design.

The participants were Maria Schaub, Alex Maida, Sloane Coles, Maggie McAlary, Zazou Hoffman, Nick Haness, Julie Welles, and Hardin Towell. The professional mentors were Margie Engle, Laura Kraut, McLain Ward, Todd Minikus, John and Beezie Madden, Lauren Hough, Frank Madden, Viv Munden, and barn managers Laurie Pitts and Karen Golding.

Guest lecturers were U.S. equestrian team veterinarian Dr. Tim Ober; worldrenowned veterinarian Dr. Dan Marks; 2008 Beijing Olympic Games course designer Steve Stephens; and technical equine nutritionist Katie Young, Ph.D. The final day of the clinic concluded with a luncheon sponsored by the USET Foundation.

"I want to thank the USET Foundation. It is an organization that is very dear to my heart," said George Morris at the luncheon. "I want you all to recognize the importance of the USET Foundation. It is different from the Federation. They are both very important in my life with the High Performance athletes. I have said many times it is vital that you support the USET Foundation that supports you in your careers. Get your family and friends to be involved. We have a great tradition of success in this country and we need to keep the ball rolling. That is the way that we stay competitive at the championship level and while competing abroad."



George H. Morris

ness. Day four was physically exhausting as students participated in a no-stirrups lesson with Morris and set fences for jumping. On the final day, participants jumped the course that they set with Morris. The Horsemastership Training Session concluded with the luncheon sponsored by the USET Foundation where the pool of talented participants and their mentors shared reflections on the informative week.

condition and sound-

Morris spoke to the luncheon group, which included participants' parents and sponsors. "This was an exemplary group of young people," Morris said. "You do not get a better group than this one. They are seasoned athletes. They are good riders with a good background. Their attitudes were great. I never had the feeling that something was too simple and they did not want to learn it. That, of course, is what this is all about – a review of fundamentals in horsemanship."

Morris noted that he would like to see this format implemented in different parts of the country with other clinicians. "We have to incorporate the stable management, veterinary science and conformation if this is to be what we used to call horsemastership," Morris explained.

Jane Forbes Clark, president of the USET Foundation, thanked the many sponsors of the week, which included Bates Australia, Stadium Jumping Inc., USHJA, USEF, Primedia, Purina, and Practical Horseman. "George Morris has exemplified excellence his entire career," Clark remarked. "Those of you who were chosen to participate were chosen because of your excellence as developing riders. We hope that you build on the knowledge that you gathered this week and build on the legacy of the USET and its spectacular winning record." Clark presented a USET Foundation saddle pad monogrammed with the participant's name to each rider.

Former USET Chef d'Equipe and Olympian Frank Chapot spoke next. "You do not know how lucky you are to have this week with George," Chapot said. "I had this position before him, and I know what it is like. He has done a better job than anyone has ever done it before, and we hope he continues to do so in the future."

In a surprise ending to the luncheon, the riders approached the microphone to thank those who had helped them. "On behalf of all of the riders, I want to thank the USET Foundation and every-one who has been a part of this week. It has truly been amazing experience for us," McAlary said. The riders handed out framed photographs and chocolates to the team of mentors. The photos were signed, "Thank you for being involved in this extraordinary event. We hope someday to make you proud!"

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